

Sydney Lang

UI / UX & INDUSTRIAL DESIGNER

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Current Role

Industrial Designer
Loft Ilc

Currently working as a full time Industrial Designer at Loft Ilc in Providence, Rhode Island since June 2021.

Design Experience

Innovation Design Co-Op
Procter & Gamble

Cincinnati, OH
Fall 2020

Industrial Design intern working on the Feminine Care Innovation Design team. Contributed to several projects relating to innovation in the category, sustainability, packaging, and interface design. Developed concepts, strategies, prototypes, and collaborated with a cross functional team.

Industrial Design & UI UX Co-Op
Johnson & Johnson

Raynham, MA
Spring 2020

Industrial Design and UI UX intern, working as the lead UI UX designer on the redesign of an orthopedic procedural interface, collaborating across multidisciplinary teams and conducting user testings during VOC sessions with surgeons. Contributed to the design of a mobile app in conjunction with a minimally invasive surgical unit, and an orthopedic consumer wearable. Employed sketching, CAD skills, and critical thinking to prototype.

Industrial Design Co-Op
Loft Ilc

Providence, RI
Summer 2019

Industrial design intern working on a multi-disciplinary team to design consumer wearables, medical devices, software applications, toys, and branding through sketches, 3D prototypes, CAD, and digital renderings.

Industrial Design Co-Op
Siemens PLM

Cincinnati, OH
Fall 2018
Spring 2018

Industrial Design intern tasked with designing a wearable medical device to showcase the newest release of Siemens' CAD software, NX. Employed research, problem solving, critical thinking, model making, CAD development, & collaboration with team members to design an insulin pump remote.

Industrial Design intern assisting team in the Consumer Products & Retail Industry. Tasked with designing a 'smart' sporting goods product to convey how digitalization is driving next generation design in the sporting goods industry. Utilized research skills, sketching, & CAD ideation and modeling techniques.

Graphic & Digital Designer
Innerview

Cincinnati, OH
Summer 2017

Graphic design intern tasked with developing a system of branded graphics including infographics and one pagers for the company to use as marketing materials. Collaborated with marketing specialists throughout the process.

Education

University of Cincinnati, College of DAAP
Bachelor of Science in Industrial Design

Cincinnati, OH
August 2016 - May 2021

University of Wuppertal

International Exchange Program

Wuppertal, Germany
October - February 2020

Involvement & Honors

Bose AR Contest Winner
Magna Cum Laude

Sophomore of the Year Award
Chi Omega Marketing Director

Deans List all semesters
Class of 2021 Branding Committee

Skills

InDesign
Illustrator
Adobe XD
Photoshop

Lightroom
Sketch
Miro
Keyshot

Fusion 360
Solidworks
NX CAD
Rhino

Sketchbook Pro
Procreate
Mural
Microsoft Suite

Afinity Mapping
User Interviews
Journey Mapping
Personas

Wireframing
Prototyping
Sketching
Rendering